Automation Fair®
MAKE IT MATTER.

RA Rockwell Automation

NOV 18-21, 2024
Anaheim, CA
United States

It's time for the year's premier industrial operations event.

Join over 10,000 problem-solvers, makers and leaders who share your drive to make the work you do matter. As you strive to achieve more, to simplify complex production challenges and to be more resilient, agile and sustainable, the Automation Fair® event will empower you to make your mark.

Get ready for an exclusive 4-day program full of inspiration, learning and connections. Take part in eye-opening Off-site Tours, a dynamic Expo floor, inspiring Keynotes and much more. From executive insights to hands-on sessions, there's something for everyone.

Registration passes

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General Access Pass
Required to attend Automation Fair 2024

- Event admission
- Keynotes
- Industry Viewpoints
- Expo
- Discovery Theaters
- Partner-led sessions
- Customer-led sessions
- New product introductions
- Expo tours
- Intro-level technical sessions and Hands-on Labs (non-PDH)
- Off-site Tours
- Daily lunch
- Panel discussions
- Networking
- Summits

General Access + Advanced Training Pass

With this comprehensive pass, you get everything included in the General Access Pass, plus: four days of unlimited advanced-level Hands-on Labs and technical training sessions.

- Advanced-level Hands-on Labs
- Professional Development Hour credits (PDH)
- Advanced-level technical training

Pricing

	Early registration Register by SEPT 30	Advance registration Register OCT 1 – NOV 15	On-site registration Register NOV 16 – 21	Early registration Register by SEPT 30	Advance registration Register OCT 1 – NOV 15	On-site registration Register NOV 16 – 21
	$ 495	$ 695	$ 895	$ 1,595	$ 1,795	$ 2,295

State Electric has reserved activation codes at the early registration price.

A limited number of hotel accommodations are also available.

Contact for more information: shelly.holley@stateelectric.com

STATE ELECTRIC SUPPLY Co.
CUSTOMER FOCUSED, QUALITY DRIVEN

REGISTER NOW: rok.auto/automationfair